

# California Seed Association

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August 9, 2019

### Dear CSA Members:

We are looking forward to seeing you all at the upcoming **Mid Year Meeting in Monterey**. We will continue to streamline the meeting schedule and all committees will have sufficient time to meet and discuss current issues impacting the seed industry. Our format will have concurrent committee meetings in the morning for issue-driven discussions and work. Each of the committee chairs will be contacting members for input on the agendas. We will continue to offer our new employee introductory educational session and encourage you to bring along a new hire from your company. This session will feature a panel of industry experts who will focus on explaining in detail identifying disease in the field, production and value of seed here in California. This additional training session is being offered complimentary to members as an additional member benefit. It is definitely a win-win for both you and your employee!

After the meetings conclude, the chairs will report the highlights and topics of discussion at each meeting to the entire membership at the General Session. The group luncheon featuring our keynote speaker will follow the General Session.

The meeting will be held at the **Hyatt Regency Hotel & Spa, October 7-8, 2019** Hyatt Regency Monterey Hotel & Spa is located at One Old Golf Course Road, Monterey, CA 93940. Please make reservations directly with the hotel by calling **(800) 233-1234** by **5:00 pm on September 13th** and please mention that you are with the California Seed Association to receive the group rate of \$179.00. We also have our own meeting reservation website you may access through the CSA website on the calendar of events page [www.calseed.org/events.html](http://www.calseed.org/events.html).

The golf tournament will again be a fundraiser for the "**Ginny Patin Scholarship**" and will be held on Monday, October 7th at 12:00 pm at the **Bayonet Golf Course**. The tournament will begin with a shotgun start at 12:30 pm and will include lunch. For those of you who do not golf, the Bocce Ball Tournament at the **Custom House Plaza** and lunch will be held on Monday afternoon at the same time as the golf fundraiser for the scholarship program.

All committees will meet on Tuesday, October 8th followed by the General Session and Luncheon with Keynote Speaker, Val Dolcini, Cal EPA. We look forward to an engaging presentation by our keynote speaker this year. The Mid Year meeting provides an opportunity for in-person industry communication and a chance to get together with your business colleagues in a social atmosphere. I look forward to seeing all of you in Monterey.

Sincerely,



Matt DiCori  
CSA President